Master of Sustainable Business Administration (MBA)

Green Mountain College’s Sustainable MBA program, the first 100% online Sustainable MBA in the nation, is designed to teach students how to achieve their economic objectives while addressing the needs of the environment, employees, communities, and other stakeholders.

Sustainability is woven throughout every course in this rigorous triple bottom line-based curriculum. Students will make connections between their own organization’s financial, social and environmental performance and we encourage students to apply their learning to their own careers.

This is the degree of choice for students interested in for-profit and non-profit management and/or starting their own venture.

“The idea of conservation as part of the triple bottom line—people, profit, planet—has always been in the background for me. I was specifically looking for a program that connected my experience in sustainability with a stronger business mindset.”

Kat McCarthy, Waste Reduction and Recycling Specialist for the Tompkins County Solid Waste Management Division

The Sustainable MBA program requires 37 Green Mountain College credit hours.

Core courses include:
• Sustainable Organization Management
• Sustainable Marketing
• Sustainable Operations & Systems Thinking
• Triple Bottom Line Measurement and Reporting

Students complete a capstone research project or business plan on a topic of their choice.

Learn more at www.greenmtn.edu/sustainable-mba
Become a Master of Sustainability

When you earn an advanced degree from Green Mountain College (GMC), you graduate from a nationally renowned sustainability institution and join a wide network of accomplished colleagues. GMC’s four distance programs are fully accredited by the New England Association of Schools & Colleges (NEASC) and were the first of their kind in the nation. They are designed to help working professionals develop expertise, then put it to work in their own communities and organizations.

THE GMC ADVANTAGE

Award-Winning Curriculum
Consistently recognized as the #1 sustainability-based curriculum in the nation, our recent accolades include ranking as the #1 college and curriculum by the Association for Advancement of Sustainability and Sierra magazine.

World-Class Faculty
Leaders in their field and highly experienced in online teaching, GMC faculty provide individualized student feedback and support in every course.

Personalized Approach
• Courses are designed to deepen your connection to your own bioregion, organization, and community.
• Classes are capped at 20 students to allow for a high level of instructor interaction and peer learning.
• Complete your work at your own pace, on your own time. Students engage with their professors and classmates virtually, at times that best suit their own schedules.

Affordability
GMC’s cost per credit is one of the most affordable among comparable online graduate programs.

Graduate Success
The emphasis on practical application of knowledge prepares students for professional work, whether they are just launching a career or looking for growth in an established position.

“At the time I was researching schools to advance my degree, there weren’t many MBA programs offering a sustainable business track, GMC was, and still is, a pioneer in that space. GMC was a great fit because it incorporated sustainability into business strategy.”

Ian Lanza, Regional Life Science Director at Triumvirate Environmental

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