























B.A. in Communication Studies

ACTIVITY	1 st Year	2 nd Year	3 rd Year	4 th Year
Curriculum 	Fall: COM 1011 Media and Information Society COM 1127 Public Speaking Spring: Com 2010 Group Communication	Review selection and offering to align 41 credits of communication orientated courses. COM 2013 Writing for Media COM 2025 Professional Comm1 Focused Electives  Supporting Electives 	COM 4015 Internship COM 3007 Persuasion and Ethics in Media Focused Electives  Supporting Electives 	COM 4013 Senior Project: integrated Media Campaign Focused Electives  Supporting Electives 
Advising & Mentoring	Create academic plan based on rotation of course offerings Discuss skills acquired with Communications Studies *  Students identify what skills they hope to acquire from program.	Review four year plan. Begin to brainstorm formal career planning, recommendations, Preliminary Evaluation of Skills Acquired	Review graduation audit; Continue to ensure that all coursework required for program and employment are met by graduation. Review of strengths and weaknesses of skills Career exploration conversation 	Review graduation audit; Faculty work to provide strong recommendations for dedicated/conscientious students Graduate school opportunities 
Co-Curricular	The Mountaineer  The Stream  Attend Comm Studies Prof. Lectures ** 	The Mountaineer  The Stream  Attend Comm Studies Prof. Lectures** 	The Mountaineer  The Stream  Attend Comm Studies Prof. Lectures** 	The Mountaineer  The Stream  Attend Comm Studies Prof. Lectures** 
Career & Academic Award Prep	Identify general areas of interest; link students with attributes of leaders in area of interest. Media practicum Start to develop digital online portfolio Hootsuite University Social Media Certification* What can I do as a Communication Studies Major?*	Media Practicum Identify internship areas of interest Identify internship direction Update online portfolio Hootsuite University Social Media Certification*	Media Practicum Internship Update online portfolio College and Media Association Conference* Apply for New England Direct Marketing* or Journalism Education foundation of New England* competitions	Media Practicum Internship Prepare prof. resume* Portfolio Professional blog

*=-See hyperlink for more information
 **= Hover over for more information